

Academy of  
Spinal Cord Injury  
Professionals, Inc.™

Many Minds. One Vision.

HYBRID  
CONFERENCE  
& EXPO

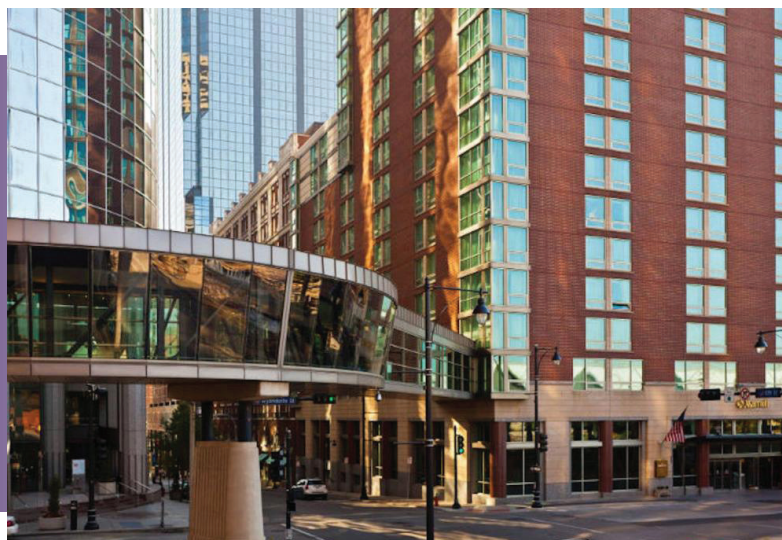


**KANSAS CITY**  
MISSOURI  
**2022**



**Marriott®**

KANSAS CITY DOWNTOWN



SPONSORSHIPS & EXHIBITS

## 2022 Academy of Spinal Cord Injury Professionals

September 7-10, 2022

Marriott Downtown, Kansas City, Missouri

### SPONSORSHIPS

All conference sponsor packages provide exclusive value-added recognition to the spinal cord injury and disease professionals and ensure you will receive high visibility and company brand awareness. The tiered sponsor packages provide benefits that will meet your marketing goals and budget.

All sponsor packages are offered to companies, organizations and associations that provide health care or health care products and services to individuals with spinal cord injury or disease. Professions engaged in SCI/D care and well-being include medical device manufacturers, pharmaceuticals and assistive technology manufacturers, research programs, journals, non-profits, advocacy groups and rehabilitation hospitals.

### SPONSORSHIP LEVELS



Premier SPONSOR: \$30,000

- Introduction by ASCIP leadership at conference opening keynote session
- Corporate logo on all conference signage
- Full page color advertisement in the conference program
- 50% discount off any additional conference advertising, program & mobile app
- TWO exhibit booths in a premier location (8' x 20') or one exhibit booth (8' x 20') and private meeting room throughout the conference, during conference session hours to conduct meetings.
- Virtual exhibit booth
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)
- Four complimentary full conference registrations
- Company product/service presentation to the ASCIP Governance Board (30 minutes on Wednesday, September 6, 2022)

- Introduction by ASCIP leadership and 15-minute presentation at conference opening keynote session
- Corporate logo on all conference signage
- Full page color advertisement in the conference program
- One ASCIP newsletter feature article (provided by sponsor)
- Two conference mobile app push notifications
- 75% discount off any additional conference advertising, program & mobile app
- TWO exhibit booths in a premier location (8' x 20') or one private meeting room throughout the conference, during conference session hours to conduct meetings.
- Virtual exhibit booth
- Four complimentary full conference registrations
- Company product/service presentation to the ASCIP Governance Board 5 minutes on Wednesday, September 6, 2022)
- Sponsor link featured on mobile app



Platinum: \$25,000

- Virtual exhibit booth
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)
- Four complimentary full conference registrations
- Company product/service presentation to the ASCIP Governance Board (30 minutes on Wednesday, September 6, 2022)

- Introduction by ASCIP leadership at conference opening keynote session
- Corporate logo on all conference signage
- Half page color advertisement in the conference program
- One exhibit booth in a premier location (8' x 10') and virtual exhibit booth
- 50% discount off any additional conference advertising, program & mobile app



Gold: \$15,000

- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)
- Three complimentary full conference registrations
- Company product/service presentation to the ASCIP Governance Board (30 minutes on Wednesday, September 7, 2022)

SPONSORSHIP OPPORTUNITIES  
(CLICK TO REGISTER)



**Silver: \$10,000**



**Bronze: \$4,000**

- One business card color advertisement in the conference program
- Corporate logo on all conference signage
- One exhibit booth in a premier location (8'x10')
- 50% discount on any additional conference advertising, program & mobile app
- Company / organization information in virtual exhibit hall
- Sponsor logo / link featured on mobile app
- Once ASCIP newsletter feature article (provided by sponsor)

- Introduction by ASCIP leadership at conference opening keynote session
- Corporate logo on all conference signage
- One quarter page color advertisement in the conference program
- 50% discount off any additional conference advertising, program & mobile app
- Virtual exhibit booth
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)
- One exhibit booth in a premier location (8' x 10')
- Two complimentary full conference registrations
- Refreshment break sponsor recognition signage at event

## MOBILE APP: \$8,000 (Limit 1)

The ASCIP mobile app is available so attendees can easily access the schedule, attendees, sponsors, exhibitors, speakers, posters, and more. Over 70% of our attendees utilized the app in 2018! Benefits include:

- Introduction by ASCIP leadership at conference opening keynote session
- Corporate logo on all conference signage
- Corporate logo and recognition on splash page of mobile app (displays every time the app is opened)
- One exhibit booth in a premiere location (8' x 10') and virtual exhibit booth
- 50% discount off any additional conference advertising, program & mobile app
- One ASCIP newsletter feature article (provided by sponsor)



## WELCOME RECEPTION \$15,000 (Limit 1)

Wednesday September 7, 2022

A very, very fun event that kicks off the conference. Friends and colleagues reunite and provide a terrific opportunity. This is a great opportunity to interact with conference attendees!

- Corporate logo on all conference signage
- Two adjacent exhibit booths in a premier location (8' x 20') and Virtual exhibit booth
- Half Page color advertisement in the conference program
- 50% discount off any additional conference advertising, program & mobile app
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)

- ASCIP staff to assist throughout the reception event
- Signage & Marketing materials displayed at the event
- Introduction by the ASCIP president, preceded by sponsor 10 - 15-minute welcoming address at the reception
- Reception event included in the conference marketing and daily schedule of events
- ASCIP will assist with the pre-conference marketing for the sponsor company by facilitating an electronic mailing to our mailing list. Sponsor company provides the marketing piece to ASCIP.
- Option for sponsor representatives to greet attendees and welcome them to the event and distribute the drink tickets.
- Sponsorship includes reception appetizers and one drink ticket per attendee.

**EXHIBIT HALL OPENING RECEPTION: \$5,500 (Limit 1)**

*Friday, September 9, 2022*

- Corporate logo on all conference signage
- One business card color advertisement in the conference program
- One exhibit booth in a premier location (8' x 10') and Virtual exhibit booth
- 50% discount off any additional conference advertising, program & mobile app
- Company/organization information on virtual exhibit hall
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)
- ASCIP staff person to assist throughout the reception event
- Signage at the event
- Reception event included in the conference marketing and daily schedule of events
- ASCIP will assist with the pre-conference marketing for the sponsor company by facilitating an electronic mailing to our mailing list. Sponsor company provides the marketing piece to ASCIP
- Introduction by the ASCIP president, preceded by sponsor 5-minute welcoming address at the reception
- Company logo on cocktail napkins at event
- Option for sponsor representatives to greet attendees and welcome them to the event
- Sponsorship includes reception appetizers and one drink ticket per attendee



**LUNCH & LEARN: \$5,000 (Limit 4)**

*Thursday, September 8, 2022*

Product Theater Luncheons are 90-minute sessions that provide a focused, high-value live marketing opportunity for sponsors to present and interact with professionals in a pre-scheduled, private session. The unopposed luncheons are scheduled Thursday, September 8, 2022, 12:00pm– 1:30pm.\* Product Theaters provide a forum to gather and discuss issues on patient education, specific products, research, and the like with company representatives. ASCIP recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits. \*Schedule subject to change pending final program.

- Corporate logo on all conference signage
- ASCIP staff person to assist throughout the luncheon event
- Signage at the event
- Luncheon event included in the conference marketing and daily schedule of events
- ASCIP will assist with the pre-conference marketing for the sponsor company by facilitating an electronic mailing to our mailing list. Sponsor company provides the marketing piece to ASCIP.
- Audiovisual laptop, projector, screen and microphone
- Private room for luncheon
- ASCIP staff will complete luncheon registrations and provide on-site sign-up if needed (A list of attendees with contact information will be sent to each sponsoring company post-conference.)
- ASCIP staff will provide sponsor company with the contact information for the hotel to arrange the food & beverage order and room set up.

- Sponsor company is responsible for payment of all luncheon food & beverage costs (invoiced through ASCIP)

- Minimum 75 luncheon attendees per sponsor

- 50% discount off any additional conference advertising, program & mobile app
- Company/organization information on virtual exhibit hall
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)





**PRE-CONFERENCE BREAKFAST SPONSOR: \$5,500 (Limit 1)**  
*Thursday, September 8, 2022*

Sponsor a pre-conference breakfast and have the exclusive attention of the pre-conference attendees to give a brief presentation about your company, products, and services.

- Corporate logo on all conference signage
- ASCIP staff person to assist throughout the breakfast event
- Signage at the pre-conference session entrance
- Sponsorship includes food & beverage
- ASCIP will assist with the pre-conference marketing for the sponsor company by facilitating an electronic mailing to pre con session registered attendees. Sponsor company provides the marketing piece to ASCIP.

- Sponsorship includes food & beverage
- Introduction by ASCIP representative, proceeded by sponsor 10-minute presentation
- Audiovisual laptop, projector, screen, and microphone
- Company/organization information on virtual exhibit hall
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)



**WELCOME BAG SPONSOR: \$3,000 (Limit 1)**

- Company logo on conference attendee welcome bags
- Corporate logo on all conference signage
- Company/organization information on virtual exhibit hall
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)

**NAME BADGE LANYARD SPONSOR: \$3,000 (Limit 1)**

- Company logo on conference attendee name badge lanyards
- Corporate logo on all conference signage
- Company/organization information on virtual exhibit hall
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)



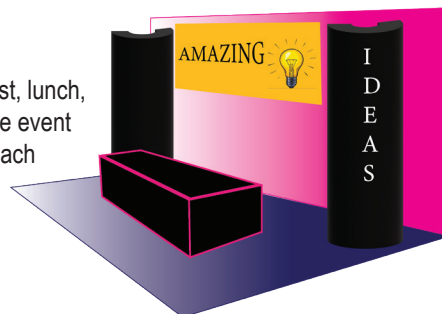
**EARLY CAREER / STUDENT MEET & GREET SPONSOR:**  
**\$1,000 (Limit 2)**

This is a VERY popular event! Meet and network with the early career and students attending the conference in a relaxed and casual setting. Learn about their interests and plans for involvement in SCI / D. Location, date, and time TBD.

- Corporate logo on all conference signage
- One business card color advertisement in the conference program
- Reception event included in the conference marketing and daily schedule of events
- Option for sponsor representatives to greet attendees and welcome them to the event
- Company/organization information on virtual exhibit hall
- Sponsor logo/link featured on mobile app
- One ASCIP newsletter feature article (provided by sponsor)

## EXHIBITS

Our exhibit hall is the center of the conference activity, assuring a volume of attendee traffic. Breakfast, lunch, breaks and a reception are held in the exhibit hall. The Exhibit Hall Opening Reception is an exclusive event scheduled Thursday evening. ASCIP provides an incentive "game" requiring all participants to visit each booth for drawings and prizes. All exhibits are in the exhibit hall. In person and virtual exhibitors' information and link to contact information is included in the mobile app through Dec. 31, 2022.



### ALL EXHIBITORS RECEIVE:

- 8' x 10' draped booth with table, 2 chairs and company signage
- Company bio, with booth location in conference program and on mobile app
- Two booth representatives - Additional representatives can register at a rate of \$475
- Complimentary continental breakfast during exhibit set up time.
- Complimentary invitation to all conference special events (excludes events that have a fee)
- Company/organization information on virtual exhibit hall\*
- 50% discount on conference program, welcome bag stuffer and mobile app advertising
- Exhibitor logo/link on mobile app



### EXHIBIT HOURS

**Friday, September 9, 2022- 12:15 pm - 6:45 pm\***

**Setup:** 8:00am - 12:00pm - Offering exhibitors complimentary continental breakfast during exhibit set up time  
**Lunch with Exhibitors:** 12:15pm - 1:45pm  
**Break with Exhibitors:** 3:15pm- 3:45pm  
**Exhibit Hall Reception:** 5:30pm - 7:00pm

**Saturday, September 10, 2021 - 8:00 am - 1:00 pm**

**Breakfast with Exhibitors:** 8:00am - 9:00am  
**Lunch with Exhibitors:** 11:30am - 1:00pm  
**Exhibit Hall closes and tear down:** 1:00pm

### EXHIBITOR RATES

One 8 x 10 Booth: \$1075 (non-profit rate)  
 One 8' x 10' Booth: \$2,550 (\$2,150 before June 1, 2022)  
 Two Adjacent 8' x 10' Booths: \$4,450 (\$3,850 before June 1, 2022)

**QUESTIONS:** Diane Mathis | FIRM Inc. / Marketing & Sales

[dmathis@firminc.com](mailto:dmathis@firminc.com)

217-381-2626

**TO REGISTER:**

Click [HERE!](#)



### \*ADDED Value with Virtual Exhibit Booth

As an exhibitor hosting a virtual booth, you can interact with attendees as you would at a traditional in-person event. But instead of conversations taking place face-to-face, they will happen online instead. Review these instructions to learn how to update the information displayed in your virtual booth, open your organization's virtual meeting to attendees, and export leads post-event.

#### The ASCIP Virtual Exhibit Hall provides the following:

Self-sign in allows you to manage your own content such as:

- Hyper links
- Logos
- In bound leads
- Links to videos
- Links to specific pages on your website
- Featured videos
- Company bio
- Upload fliers and brochures
- Contact information with links to company representative's emails

### ADVERTISE AT ASCIP

The ASCIP Educational Conference & Expo program is distributed to all conference attendees as an informational guide that includes the daily schedule of educational sessions and special events. The ASCIP conference program is used for reference by attendees after the conference and throughout the year. The conference program will be distributed to all attendees and available in an electronic PDF format to all virtual attendees.

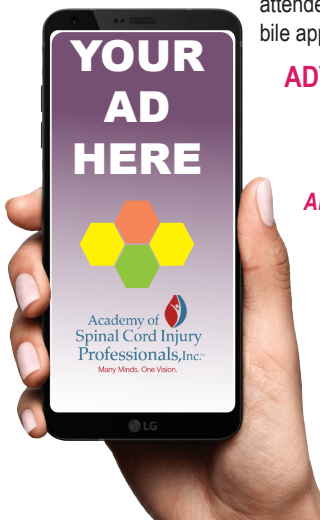
The ASCIP mobile app is available so attendees can easily access the schedule, attendees, sponsors, exhibitors, speakers, posters, and more. The mobile app will be available to all conference attendees through 12/31/22.

**ADVERTISING RATES:** Full page: \$1,500  
 Half page: \$1,000  
 Quarter page: \$850  
 Business card: \$500

**ALL ADVERTISEMENTS DUE NO LATER THAN JULY 30, 2022**

### MORE OPPORTUNITIES!

- Conference tote bag stuffers: \$375 - Send your company brochure (quantity of 500) to ASCIP for insertion in the conference tote bags. Price is per insert.)
- Mobile app push notification: \$300 (days and quantities limited)
- Mobile app ad banner: \$2,000



**EXHIBITORS: Click Here to Register Early & SAVE!**  
 All exhibitors registered before **June 1, 2022** receive a great discount!